



E-MUDRA PRODUCT MARKETING PRIVATE LIMITED

Don't Wait For Opportunity, Create It

BUSINESS PLAN

LEGALITIES



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
OFFICE OF THE REGISTRAR OF COMPANIES

CRC Manesar
Manesar, Plot No. 6/7, 8, Sector 5, IMT Manesar, IMT Manesar, District Gurgaon (Haryana), Gurgaon, Haryana, 122050, India

Dated: 03/04/2024

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR AVAILABILITY OF NAME FOR A PROPOSED COMPANY. THE APPLICANT CANNOT START BUSINESS OR ENTER INTO ANY AGREEMENT, CONTRACT, ETC. IN THE NAME OF THE PROPOSED COMPANY UNTIL AND UNLESS A CERTIFICATE OF REGISTRATION IS ISSUED BY THE REGISTRAR OF COMPANIES AS PER THE PROVISIONS OF THE COMPANIES ACT 2013 AND THE RULES MADE THEREUNDER.

To,
JYOTI SENGAR B-11 VIKAS PURI , SHANKAR GARDEN,New Delhi/New Delhi,Delhi,India,110018

Subject: In Reference to Availability of Name E MUDRA MARKETING PRODUCT PRIVATE LIMITED

Reference: Your application dated 28/03/2024 (SR/NAAT/196366).

Sir/Madam,

With reference to the above, it is informed that:

- The above-mentioned name is made available for registration of the company with the following details:
Entity Type: New Company (Others)
- The name is valid for a period of 30 days from the date 03/04/2024 on which the application for Reservation is approved i.e. name will be available till the date 23/04/2024.
- The name is liable to be withdrawn at any time before registration of the company, if it is found later on that the name ought not to have been allowed and will be subject to penal proceedings under section 4(5)(i) of the Companies Act, 2013.
- In case of NBFCs (Non-banking Financial companies) there is a requirement to maintain a minimum net owned fund as may be prescribed by the Reserve Bank of India (RBI) from time to time and no NBFC shall commence business as such without obtaining a certificate of registration from RBI as per provisions of Reserve Bank of India Act, 1934.
- In case of name include words such as Insurance, Bank, Stock Exchange, Venture capital, Asset Management, Nidhi, Mutual Fund etc., the applicant shall submit a declaration that requirements of respective regulator have been complied with.

Signature Not Verified
Digitally signed by
CS MINISTRY OF CORPORATE
AFFAIRS, CRC MANESAR 1
Date: 2024.04.05 12:07:02 IST



Annexure B



Goods and Services Tax Identification Number: 898VQPD1712012EJ

Legal Name: DHEERAJ
Trade Name, if any: ACP ASSOCIATE

Details of Proprietor:

1		Name: DHEERAJ Designation/Status: PROPRIETOR Residence of State: Uttar Pradesh
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Goods and Services Tax

ABOUT US



Under the guidance of **MR. DHEERAJ SAMRAT**, Director of **e-Mudra Marketing Product Private Limited** has envisioned it's one of the latest brand **e-Mudra Marketing Product Private Limited** to become a household brand for every Indian family. With multiple products to choose from under various categories of personal care, health and wellness with the hybrid concept of e-commerce and Direct Selling.

OUR MISSION



We empower people by spreading success. We have setup novel benchmarks by implementing high business standard and ethics. We offer legitimate, innovative and equal earning opportunities coupled with excellent customer satisfaction and protection.

OUR VISION



- ❖ To bring financial independence to every household.
- ❖ To provide excellent customer satisfaction.
- ❖ To protect, serve, promote and increase effectiveness of our advisors.
- ❖ To ensure availability of product with magnificent business ethics.
- ❖ To spread the power of optimism, positivity and happiness.



POST OF COMPANY DIRECTOR



Direct Selling Experience

(11 Years)



MR. DHEERAJ SAMRAT

E-Mudra PRODUCT





MR RAM (Majdoor)



MR BAJAJ (Malik)

MINIMUM INCOME

$2 + 2$	4
$3 + 3$	6
$4 + 4$	8
$5 + 5$	10

LEVERAGE INCOME

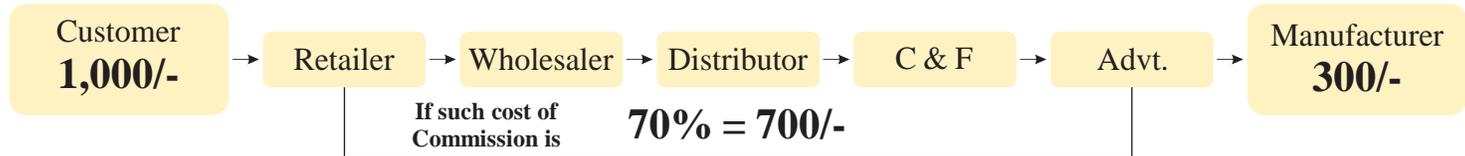
2×2	4
3×3	9
4×4	16
5×5	25

WHAT IS DIRECT SELLING ?



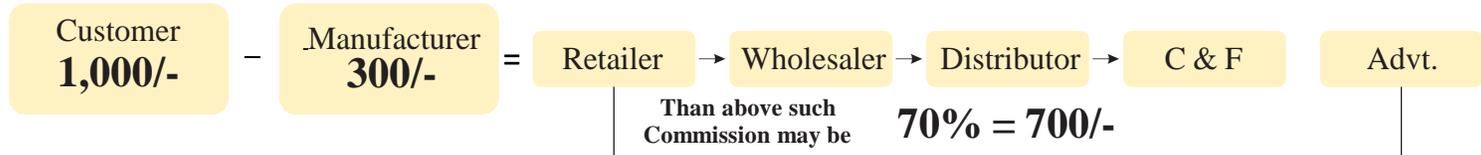
TRADITIONAL BUSINESS

Example-



E-Mudra DIRECT

Example-



*Margin of agent, C&F, wholesaler as well cost of advertisement distribute among direct seller team as per achieved sales by them

From e-Mudra you can earn upto 50% margin

How to Become a Direct Seller



- a) Free Registration.
- b) Register through our website www.emudramarketing.in
- c) Update KYC (Photo + Pan Card + Aadhar Card).
- d) Go through term & conditions.
- e) Direct Seller get his/her user ID and password instantly.

From Where **E-MUDRA DS** Can Purchase Product?

- a) E-Mudra Head Office.
- b) Authorised Shopping Point/DD of the Company.

JOINING PACKAGE



**Rs. 1199
Only**

Joining + Product



E-Mudra INCOME



1) **CASHBACK
INCOME**

2) **DIRECT
REFERRAL
INCOME**

3) **LEVEL
INCOME**

4) **DREAM
AUTOPOOL
CLUB**

5) **FRANCHISEE
INCOME**

6) **RE-TOP UP
INCOME**

7) **PIN
INCOME**

8) **RETAIL LEVEL
INCOME**

9) **RANK REWARD
PRIZE & INCOME**

10) **ROYALTY
INCOME**

50 e-Mudra
Points for
3 Months





**200 e-Mudra
Points On
Each Referrals**



**100 e-Mudra
Points On
Each RE-TOP UP**

RANK REWARD PRIZE INCOME



First Level

500 Rs

+

Certificate



RANK REWARD PRIZE INCOME



Second Level

TOUR



RANK REWARD PRIZE INCOME



Third Level

4000 Rs
+
Silver Coin



RANK REWARD PRIZE INCOME



Fourth Level

8000 Rs

Or

Android Mobile



RANK REWARD PRIZE INCOME



Fifth Level

12000 Rs
Or
Godrej Fridge



RANK REWARD PRIZE INCOME



Sixth Level

20000 Rs

Or

32" LED TV



RANK REWARD PRIZE INCOME



Seventh Level

25000 Rs

Or

Voltas AC



RANK REWARD PRIZE INCOME



Eighth Level

75000 Rs

Or
Bike



RANK REWARD PRIZE INCOME



Ninth Level

1,00,000



RANK REWARD PRIZE INCOME



Tenth Level

CAR



INCOME



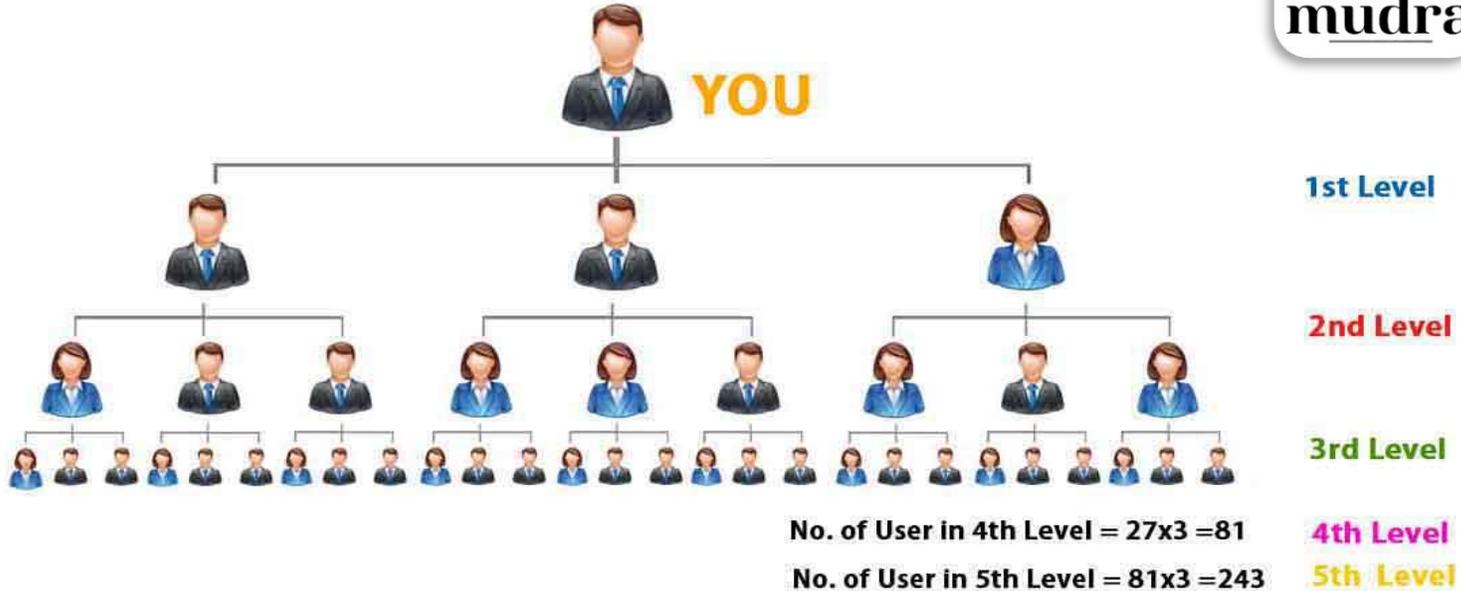
LEVEL	LEVEL POINTS	LEVEL NAME	TOTAL TEAM	Capping Limit
1 st	5	Start Up	15	500
2 nd	3	Start Up Leader	100	1000
		Senior Start Up Leader	300	1500
4 th	1	Royal Leader	600	2000
5 th	0.5	Silver Leader	1200	2500

INCOME



LEVEL	LEVEL POINTS	LEVEL NAME	TOTAL TEAM	Capping
6 th	0.5	Ruby Leader	2500	3000
7 th	0.25	Gold Leader	5000	3500
8 th	0.25	Diamond Leader	10000	4000
9 th	0.25	Double Diamond Leader	20000	4500
10 th	0.25	Crown Leader	50000	5000

DREAM AUTOPOOL CLUB 2500Rs Achiever



Note: As soon as you upgrade your id with 2500 E-Mudra points, 1 self ID will be auto generated in matrix of 3 as shown in the image above. When your 1st Level is completed i.e., 3 autopool Id below, you will be rewarded with 2500 E-Mudra points. Same process will be followed for 2nd, 3rd, 4th and 5th level as given in the chart.

DREAM AUTOPOOL CLUB INCOME



Level No	Total Team	MUDRA Points
1	3	2500
2	9	5000
3	27	10000
4	81	15000
5	243	20000

PIN INCOME



Buy **10** Pin
& Get
Discount of
Rs. **500**

Buy **20** Pin
& Get
1 Pin
Free

EMERGENCY ADVANCE INCOME



**Get Emergency Advance
Income of Rs. 2000**

**Company will Deduct
EMI Amount
From Wallet**

**Note: Direct Team of 15 is
compulsory**



MARRIAGE HELP



विवाह अनुदान योजना से धूमधाम से करें बेटी की शादी

E-MUDRA लाये है गरीब बहनो और बेटियों के लिए विवाह अनुदान योजना | गरीब परिवार की बेटियों की शादी में किसी तरह की आर्थिक परेशानी न हो इसलिए E-MUDRA एक योजना चलाने जा रही जिससे गरीब बहन और बेटियों की शादी के समय आर्थिक मदद हो सके। आप भी इस योजना में मदद कर सकते हैं और पुण्य का भागीदार बन सकते हैं। अधिक जानकारी के लिए E-MUDRA Company से संपर्क करें ।

Note: Get Marriage Help of Rs. 5100 if you complete 10 Directs and Team of 30 activate users.



Royalty Income



STAR CLUB

**Those who achieve the Post of
CROWN, will receive Rs 10 from each
new ID.**



TERMS AND CONDITIONS



- 1. Registration Free.**
- 2. Activation by 1199 Rs.**
- 3. 1 KYC = 1 Id is applicable.**
- 4. Minimum Withdraw Request is 100.**
- 5. Daily Closing at 12:00 AM night.**
- 6. Admin Charge 15 % and Withdraw Charge is 10 Rs.**
- 7. Withdraw First 100 Rs without any conditions.**
- 8. Refer 2 Direct in first month and 1 Direct each next month is compulsory.**
- 9. 1 Direct is compulsory for each level to get Level Income.**
- 10. On income of 5000 Rs you have to Re-top up your ID by 1200 Rs.**
- 11. If any user do not follow the rule of 1 Direct in each month then no income will be generated.**
- 12. On Government holidays, closing will not be done.**
- 13. Complete Activated Team of 25 users and get Emergency Advance Income of Rs 2000.**



E-MUDRA MARKETING PRODUCT PRIVATE LIMITED



MAU, UTTAR PRADESH



+91- 7518751140



+91- 8957798902



emudramarketing.in



info@emudramarketing.in